



Two Moms and a Mic is a podcast featuring two suburban moms of eight, surviving the joys of mid-life while simultaneously raising teens in the modern world. Our style is unscripted, real, sometimes hilariously raw banter about our personal experiences.

SHOW DEMOGRAPHICS

Our show has quickly gained a loyal following since our initial launch at the end of 2019 and has had consistent growth and listener downloads worldwide. We have recently launched a branded YouTube channel featuring a video recording of our podcast studio sessions, allowing us to gain even more audience traction. Our audience demographic is made up of 95% women between the ages of 28-55. Our target audience includes women, new parents, and particularly seasoned parents.



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THE **TWO MOMS AND A MIC** PODCAST IS AVAILABLE ON

